

LAIA WEBSITE COMMITTEE REPORT

August 12, 2009

Submitted by Tom Holland

The Loch Alpine website is functional but needs more work.

We presently have 19 residents registered. I'm approving requests for registration as they come in. So far all have matched LA directory information. This is no guarantee of legitimacy, so I've asked Lynnette to send postcards to registrants. Since this goes to the home address of the registrant, it would alert them if someone else registered using their name. Postcards were not sent to board members.

Board minutes are posted from January 2007 through May 2009. I'll try to speed up posting of older Minutes and Loes. I will also construct a FAQ about Loch Alpine, LAIA and the website. Send me new minutes as they become available. PDF format preferred.

I really don't have anything to post on the Committee pages. Committee chairs should contact me if they want to post anything. The Committee pages should evolve into key parts of the website. I'm posting this report to the Website Committee page.

The Website Committee is currently an ad hoc committee. Membership: myself (chair), Pete Logan, Lynnette Brice and Rich Lewandowski. Since it seems like LAIA will want a website in the foreseeable future and this will always need some management, the board should consider making this a permanent committee.

So far, there have been no postings to the Forum page. Gregg has posted two items to the Lost & Found page.

The site is getting some traffic. We've had 478 unique visitors (average of 16 uniques per day). We've also had over 500 robot hits, mostly yahoo. Robots are not included in the unique visitor total. Robot hits mean the site is being indexed by search engines. This is a good thing, since it makes us easier to find. Pages that are behind the login page are not accessible to the robots.

Expenses amount to \$27/month. We are paid up until 8/24/09. If we pay up front for an entire year, we get an additional 10% discount. I request that we do this to save monthly reimbursement paperwork.

I think the site could be announced by email and/or printed announcement. I'll leave the final decision on that to the board. I expect there will be a flurry of registration that will keep me busy, so coordinate the timing of the announcement with me.

Let me know of any changes you'd like to see on the site.